

**COURSE OF STUDY:** Agricultural Sciences and Technologies

**ACADEMIC YEAR:** 2023/2024

**ACADEMIC SUBJECT I.C. “Evaluation and Agricultural policy” (9 CFU) module  
“Agricultural policy” (3CFU)**

| General information                          |                                  |
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| Year of the course                           | III                              |
| Academic calendar (starting and ending date) | I Term (25/09/2023 – 19/01/2024) |
| Credits (CFU/ETCS):                          | 3                                |
| SSD  | AGR01                            |
| Language                                     | Italian                          |
| Mode of attendance                           | voluntary                        |

| Professor/ Lecturer  |   |
|--|---|
| Name and Surname   | Rocco Roma  |
| E-mail   | <a href="mailto:Rocco.roma@uniba.it">Rocco.roma@uniba.it</a>  |
| Telephone  | 0805442884  |
| Department and address   | II floor complex of the central library of Agraria - Campus "E. Quagliariello"<br>Via Amendola 165/a 70126 Bari |
| Virtual room   | Teams page: <b>Politica agraria Code:zv821ot</b>  |
| Office Hours (and modalities: e.g., by appointment, on line, etc.) | from Monday to Friday from 8.30 to 9.30 by appointment both in presence and in virtual mode                     |

| Work schedule |          |   |  |
|---------------|----------|---|--|
| Hours         |          |   |  |
| Total         | Lectures | Hands-on (laboratory, workshops, working groups, seminars, field trips) | Out-of-class study hours/ Self-study hours |
| 75            | 30       | 0   | 45   |
| CFU/ETCS      |          |   |  |
| 3             |          |   |  |

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| <b>Learning Objectives</b>  | <i>To know the objects matter, subjects and problems of agricultural policy.</i>                |
| <b>Course prerequisites</b> | <i>Basic knowledge of economic subjects with particular reference to agricultural economics</i> |

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| <b>Teaching strategie</b>                     | <i>The theoretical part of the course is held in classrooms equipped with multimedia tools such as PC, projector, internet connection, using PowerPoint slides. Issued the role of the module within the Course, frontal teaching is the preferred teaching method, leaving time for discussion with students on case studies proposed by the teacher or the students themselves.</i> |
| <b>Expected learning outcomes in terms of</b> |   |
| <b>Knowledge and understanding on:</b>        | <ul style="list-style-type: none"> <li>○ Ability to understand the basic principles of agricultural policy governing the sector;</li> <li>○ Ability to interpret the main economic phenomena of the sector.</li> <li>○ Ability to analyse the behaviour of companies and markets according to the different policies proposed.</li> </ul>   |

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| <b>Applying knowledge and understanding on:</b> | <ul style="list-style-type: none"> <li>○ Ability to interpret the functioning of agri-food markets.</li> </ul>   |
| <b>Soft skills</b>                              | <ul style="list-style-type: none"> <li>● <i>Making informed judgments and choices</i> <ul style="list-style-type: none"> <li>○ Ability to identify solutions to improve the competitiveness of agri-food products.</li> <li>○ Ability to identify obstacles and threats to the competitive positioning of agri-food companies in the market.</li> </ul> </li> <li>● <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ Ability to describe economic phenomena in the agri-food sector using an appropriate technical language.</li> </ul> </li> <li>○ <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ Ability to deepen and update their knowledge, to acquire data and information related to the evolution of Policies and opportunities present in their application</li> </ul> </li> </ul>  |
| <b>Syllabus</b>                                 |  |
| <b>Content knowledge</b>                        | <ul style="list-style-type: none"> <li>● <i>The relevant characteristics of the agricultural sector:</i> <ul style="list-style-type: none"> <li>○ The agricultural sector in the economic system;</li> <li>○ Problems related to the acquisition of factors of production: imbalances, causes, adjustments.</li> </ul> </li> <li>● <i>The Community Agricultural Policy:</i> <ul style="list-style-type: none"> <li>○ The European Union: institutions and policies.</li> <li>○ The CAP - market policy and direct payments: forms of price control, stabilisation of markets and incomes.</li> <li>○ The stages and evolution of the CAP.</li> <li>○ The evolution of market policy.</li> <li>● <i>The MacSharry reform; Agenda 2000 and the Mid-term review: the multifunctionality of agriculture and the decoupling of direct support.</i></li> <li>● <i>The CAP - structural policy and rural development policy: the Structural Funds. Reform of the Structural Funds. The RDPs. The Leader Community Initiative.</i></li> <li>● <i>The WTO and international agreements.</i></li> <li>● <i>CAP health check, CAP 2014/20, new CAP and "farm to fork" strategy. National Rural Development Programme</i></li> </ul> </li> <li>● <i>The agri-food system:</i> <ul style="list-style-type: none"> <li>● <i>Food safety, quality, typicality and traceability: standards, control tools, certifications and quality policies.</i></li> <li>● <i>The modern agri-food system, the supply chain approach: the "upstream" sectors; agricultural and processing activity; sales channels; organized distribution; the modern consumer.</i></li> </ul> </li> </ul> |
| <b>Texts and readings</b>                       | <p>Notes from the lessons and teaching materials distributed during the course and available on virtual site of the course (teams room)</p> <p>VIERI Simone, "Politica agraria. Comunitaria, Nazionale, Regionale", Edagricole, Bologna, 2001</p> <p>Mariani A, Vigano E. – Il sistema agroalimentare dell'Unione Europea. Carocci, Roma 2002</p> <p>F. De Filippis La nuova Pac 2014-2020<br/> <a href="http://www.gruppo2013.it/workingpaper/Pagine/default.aspx">http://www.gruppo2013.it/workingpaper/Pagine/default.aspx</a><br/> PAC 2023-2027<br/> <a href="https://agriculture.ec.europa.eu/common-agricultural-policy/cap-overview/cap-2023-27/key-reforms-new-cap_it?etrans=it">https://agriculture.ec.europa.eu/common-agricultural-policy/cap-overview/cap-2023-27/key-reforms-new-cap_it?etrans=it</a></p>  |

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| <b>Notes, additional materials</b> |  |
| <b>Repository</b>                  | <i>The teaching material (slides of the lessons) is available on the team page of the course.</i>  |
| <b>Assessment</b>                  |  |
| Assessment methods                 | <i>The exam will be conducted orally through an interview that may include the use of pen and paper (which the student will take care to bring with him) to represent graphs and formulas related to topics in the program. The student must show that he has understood the economic problems related to the management of agricultural production factors, the relations with the productive sectors upstream and downstream of the enterprise, the intervention tools that the Institutions implement for the sustainable development of the agri-food sector. The criteria for formulating the overall grade are based on the level of knowledge of the themes of the programme and, above all, on the critical ability to link concepts, definitions and standards to the dynamic scenarios of the sector. The student will be asked two questions on the topics of the program with an assessment, not communicated to the student, between 0/30 and 15/30 for each question, the sum of which will give the final vote of the module of Agricultural Policy; a final grade of more than 18/30 will allow to pass the test. This grade will average with the grade that the student will earn for the module of Rural evaluation, for the purpose of passing the integrated course of Rural Evaluation and Agricultural Policy. As per the regulation of the Course, there is an optional intermediate test in the middle of the course, which will cover the topics that the teacher will specify during the course. The test will consist of one question and will be evaluated according to the criteria above. The test will be considered passed if the candidate gets a minimum grade of 9/30. Obviously, for students who opt for the latter method of taking the exam, the result of the intermediate test will be added to that obtained in the final test, giving rise to the vote on the module of Agricultural Policy.</i> |
| Assessment criteria                | <ul style="list-style-type: none"> <li>• <i>Knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ Ability to clearly describe active agri-food policies and expected opportunities</li> </ul> </li> <li>• <i>Applying knowledge and understanding</i> <ul style="list-style-type: none"> <li>○ Ability to describe market phenomena and the behaviour of individuals and companies in the situations that currently characterize the agri-food sector</li> </ul> </li> <li>• <i>Autonomy of judgment</i> <ul style="list-style-type: none"> <li>○ Ability to identify improvement paths and tools to increase the competitiveness of agri-food businesses.</li> </ul> </li> <li>• <i>Communication skills</i> <ul style="list-style-type: none"> <li>○ Ability to describe, with appropriate technical language, the agri-food market and its economic phenomena, highlighting the criticalities and opportunities for success and the cause-effect relationships</li> </ul> </li> <li>• <i>Capacities to continue learning</i> <ul style="list-style-type: none"> <li>○ Ability to critically analyze concrete situations also identifying additional sources of deepening and updating</li> </ul> </li> </ul>   |
| Final exam and grading criteria    | <i>Knowledge, critical analysis ability of the study material and ability will be the basis of the evaluation, measured by a vote expressed in thirtieth</i>   |
| <b>Further information</b>         |  |
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